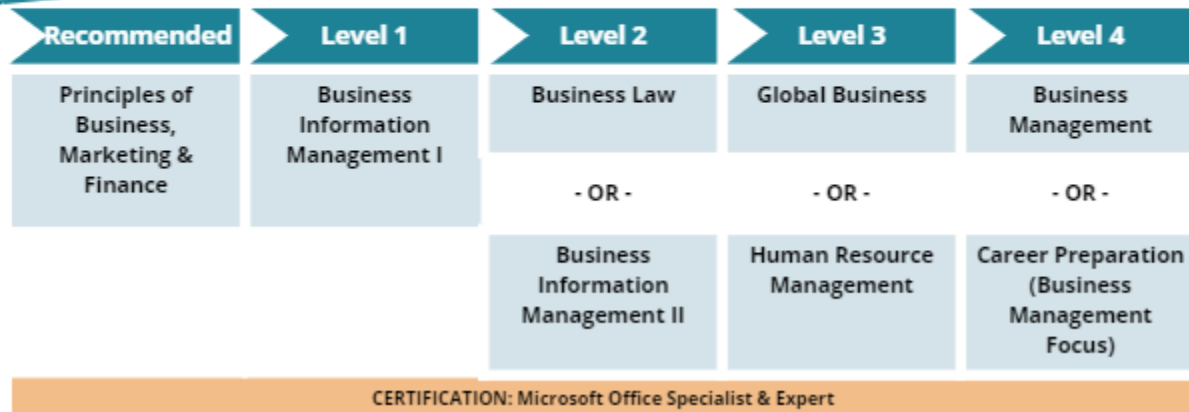


Business Management Pathway



BUSINESS & INDUSTRY ENDORSEMENT



PRINCIPLES OF BUSINESS, MARKETING & FINANCE

KISD #: 916618 **PEIMS:** 13011200
Grades: 8-9 **1.0 Credit**
Prerequisite: None

Students gain knowledge and skills in economies, private enterprise, impact of global business, marketing and advertising, business and personal finance. A variety of engaging learning activities provide the foundation for future courses in the business, marketing, and finance clusters.

BUSINESS INFORMATION MANAGEMENT I

KISD #: 914418 **PEIMS:** 13011400
Grades: 9-10 **1.0 Credit**
Prerequisite: Touch System Data Entry or Principles of Information Technology (Grades 7-8)

Students will apply technical skills to address business applications such as creating word-processing documents, developing spreadsheets, formulating databases, and making an electronic presentation using Microsoft Office applications.

Required Fee/Materials: Yes

BUSINESS LAW

KISD #: 917318 **PEIMS:** 13011700
Grades: 11-12 **1.0 Credit**
Prerequisite: None

The course provides the student with foundational information about the U.S. legal system and dispute resolution, and their impact on business. The major content areas will include general principles of law, the relationship of business and the U.S. Constitution, state and federal legal systems, the relationship between law and ethics, contracts, sales, torts, agency law, intellectual property, and business law in the global context.

BUSINESS LAW DUAL CREDIT

KISD #: 9173DC18 **PEIMS:** 13011700
Grades: 11-12 **1.0 Credit**
Prerequisite: None

The course provides the student with foundational information about the U.S. legal system and dispute resolution, and their impact on business. The major content areas will include general principles of law, the relationship of business and the U.S. Constitution, state and federal legal systems, the relationship between law and ethics, contracts, sales, torts, agency law, intellectual property, and business law in the global context.

Required Fee/Materials: Yes

Advanced Grade Points: Yes

Dual Credit Correlation: BUSI 2301

BUSINESS INFORMATION MANAGEMENT II

KISD #: 915618 **PEIMS:** 13011500
Grades: 11-12 **1.0 Credit**
Prerequisite: Business Information Management I

Students will complete this course with an advanced level of proficiency in word processing, spreadsheets, presentation applications and database. Emphasis will be on Microsoft Word and Excel. Instruction will also provide a certification option in PowerPoint.

Required Fee/Materials: Yes

Advanced Grade Points: Yes

Industry Certification: Microsoft Office Specialist (Word, Excel); Microsoft Word Expert, Microsoft Excel Expert, Microsoft PowerPoint

BUSINESS INFORMATION MANAGEMENT II DUAL CREDIT

KISD #: 9156DC18 **PEIMS:** 13011500
Grades: 11-12 **1.0 Credit**
Prerequisite: Business Information Management I

Students will study computer terminology, hardware, and software related to the business environment. The focus of this advanced course is on business productivity software applications and professional behavior in computing, including word processing, spreadsheets, databases, presentation graphics, and business-oriented utilization of the Internet. Emphasis will be on Microsoft Word, Excel, Access and PowerPoint and computer based certification software.

Required Fee/Materials: Yes
Advanced Grade Points: Yes
Industry Certification: Microsoft Office Specialist (Word, Excel); Microsoft Word Expert, Microsoft Excel Expert, Microsoft PowerPoint
Dual Credit Correlation: BUSI 1305

GLOBAL BUSINESS

KISD #: 916818 **PEIMS:** 13011800
Grades: 11-12 **0.5 Credit**
Prerequisite: None

This course provides students with an understanding of various cultures, the global economy, and the international business environment. Students will explore cultures and societies, and their impact on international business activities. The content of the course provides students with an introduction to global business career opportunities.

HUMAN RESOURCE MANAGEMENT

KISD #: 918118 **PEIMS:** 13011900
Grades: 11-12 **0.5 Credit**
Prerequisite: None

Students will analyze the primary functions of human resources management, which include recruitment, selection, training, development, and compensation. Topics will incorporate social responsibility of business and industry to its employees. Students develop a foundation in the economical, financial, technological, international, social, and ethical aspects of human resources in order to become competent managers, employees, and entrepreneurs.

BUSINESS MANAGEMENT

KISD #: 912518 **PEIMS:** 13012100
Grades: 11-12 **1.0 Credit**
Prerequisite: None

Do you have what it takes to run a business? Learn the ins and outs of staffing issues. Who gets hired and who gets fired? Plan, organize, direct, and lead your business using marketing, financial, and ethical strategies and learn what it takes to make management decisions. Students will incorporate a broad base of knowledge that includes the legal, managerial, marketing, financial, ethical, and international dimensions of business to make appropriate management decisions.

CAREER PREPARATION (Business Management Focus)

KISD #: 967718 **PEIMS:** 12701300
Grades: 11-12 **2.0 Credits**

EXTENDED PRACTICUM IN CAREER PREP

KISD #: 967618 **PEIMS:** 12701305
Grades: 11-12 **3.0 Credit**
Prerequisite: At least 16 years of age and valid work documentation (such as a Social Security card) and Approval Process

A work-based learning program that combines occupationally related classroom instruction and work-based experiences. Students are expected to be enrolled in the career preparation program the entire school year and must have reliable transportation to/from the training site each day. A student not employed at an approved training station prior to the ninth day of school shall have a schedule change removing him/her from the Career Preparation program. The student must be in a paid position and may not be employed by a relative. The student will receive an employer evaluation each grading period as one component of the nine week average.

Approval Process: Yes
Transportation Needed: Yes