

Business & Industry Pathway – General Business



PRINCIPLES OF BUSINESS, MARKETING & FINANCE

KISD #: 916618 **PEIMS:** 13011200
Grades: 9-11 **1.0 Credit**
Prerequisite: None

Students gain knowledge and skills in economies, private enterprise, impact of global business, marketing and advertising, business and personal finance. A variety of engaging learning activities provide the foundation for future courses in the business, marketing, and finance clusters.

BUSINESS LAW

KISD #: 917318 **PEIMS:** 13011700
Grades: 10-12 **1.0 Credit**
Prerequisite: None

Students will analyze various aspects of the U.S. legal system, including ethics, the judicial system, contracts, personal property, sales, negotiable instruments, agency and employment, business organization, risk management, and real property.

BUSINESS LAW DUAL CREDIT

KISD #: 9173DC18 **PEIMS:** 13011700
Grades: 10-12 **1.0 Credit**
Prerequisite: None

The course provides the student with foundational information about the U.S. legal system and dispute resolution, and their impact on business. The major content areas will include general principles of law, the relationship of business and the U.S. Constitution, state and federal legal systems, the relationship between law and ethics, contracts, sales, torts, agency law, intellectual property, and business law in the global context.

Required Fee/Materials: Yes
Advanced Grade Points: Yes
Dual Credit Correlation: BUSI 2301

HUMAN RESOURCE MANAGEMENT

KISD #: 918118 **PEIMS:** 13011900
Grades: 11-12 **0.5 Credit**
Prerequisite: None

Students will become familiar with the concepts related to human resource management, including legal requirements, recruitment and employee selection methods, and employee development and evaluation. Students will also become familiar with compensation and benefits programs as well as workplace safety, employee-management relations, and global impacts on human resources

GLOBAL BUSINESS

KISD #: 916818 **PEIMS:** 13011800
Grades: 11-12 **0.5 Credit**
Prerequisite: None

This course provides students with an understanding of various cultures, the global economy, and the international business environment. Students will explore cultures and societies, and their impact on international business activities. The content of the course provides students with an introduction to global business career opportunities.

BUSINESS MANAGEMENT

KISD #: **PEIMS:** 13012100
Grades: 11-12 **1.0 Credit**
Prerequisite: None

Do you have what it takes to run a business? Learn the ins and outs of staffing issues. Who gets hired and who gets fired? Plan, organize, direct, and lead your business using marketing, financial, and ethical strategies and learn what it takes to make management decisions. Students will incorporate a broad base of knowledge that includes the legal, managerial, marketing, financial, ethical, and international dimensions of business to make appropriate management decisions.