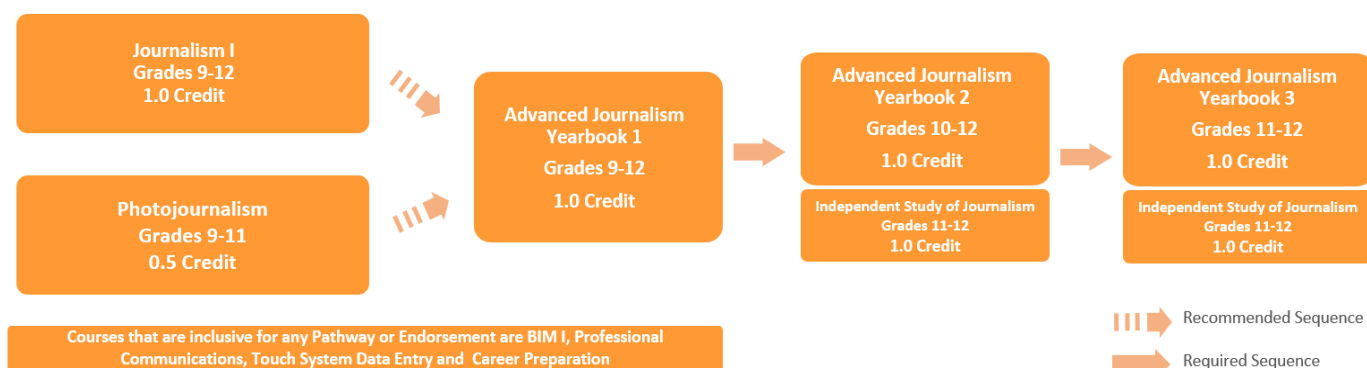


## Business & Industry Pathway – Yearbook Production



### JOURNALISM 1

KISD #: 0150

Grades: 9-12 1 Credit

Prerequisite: Mastery of State Writing Assessment

Journalism 1 opens the doors to the field of professional journalism by introducing students to interviewing and the reporting style of writing seen online, on TV, and in magazines and newspapers. Students will also learn about trends in graphics, design, advertising and career opportunities. This class also provides the opportunity for students to advance to serve on the yearbook or newspaper staff.

### PHOTOJOURNALISM

KISD #: 0158

Grades: 9-11 0.5 Credit

Prerequisite: Sponsor Approval

Photojournalism combines the art of photography with the story-telling function of journalism. Students will learn basic camera skills, and use composition techniques and settings to improve their photography. Students will learn to enhance their photos using industry standard software. **Students are required to provide their own non-automatic, DSLR camera.**

### ADVANCED JOURNALISM: YEARBOOK 1

KISD #: 0191

Grades: 9-12 1 Credit

Prerequisite: Journalism 1 or Photojournalism and/or Sponsor Approval

In Advanced Journalism: Yearbook 1, students will work as a team to create a yearbook. Students will develop real-world skills including time management, budgeting and working collaboratively while creating publications using industry standard software. **As members of the yearbook staff, students in this course will be expected to: participate in an advertising campaign that includes selling advertisements in the community and to cover after-school activities, as assigned.**

### ADVANCED JOURNALISM: YEARBOOK 2

KISD #: 0192

Grades: 10-12 1 Credit

Prerequisite: Advanced Journalism: Yearbook 1 and Sponsor Approval

In Advanced Journalism: Yearbook 2, students will work as a team to create a yearbook. Students will further develop real-world skills including time management, budgeting and working collaboratively while creating publications using industry standard software. Students are expected to increase involvement and responsibility on staff. **As members of the yearbook staff, students in this course will be expected to: participate in an advertising campaign that includes selling advertisements in the community and to cover after-school activities, as assigned.**

### ADVANCED JOURNALISM: YEARBOOK 3

KISD #: 0193

Grades: 11-12 1 Credit

Prerequisite: Advanced Journalism: Yearbook 2 and Sponsor Approval

In Advanced Journalism: Yearbook 3, students will work as a team to create a yearbook. Students will refine real-world skills including time management, budgeting and working collaboratively while creating publications using industry standard software. Students will lead the staff as editors, section editors or senior staff members. **As members of the yearbook staff, students in this course will be expected to: participate in an advertising campaign that includes selling advertisements in the community and to cover after-school activities, as assigned.**

### INDEPENDENT STUDY OF JOURNALISM

KISD #: 0156, 0157, 0159

Grades: 11-12 1 Credit

Prerequisite: Sponsor Approval and completion of Advanced Journalism

Independent Study/Journalism is for editors of the yearbook or newspaper. Students work collaboratively to plan deadlines, layout and content ideas for their designated publication.